

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion- Development of Short Promotional Films on Destinations, Additional Locations in Nizamabad, Warangal, Adilabad and Nalagonda Circuits – Administrative sanction of Rs.13,48,320/- to M/s. Bhairav Films, Hyderabad - Amount sanctioned – Orders- Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 335

Dated: 31-03-2009

Read the following:

- 1 Govt Lr. No.1041/PMU/PRO/2008, YAT&C (PMU) Department. Dt. 03-03-2008.
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 5 G.O.Rt.No. 1897, Finance (B.G.III) Dept., Dt.31.03.2009.
- 6 M/s. Bhairav Films, Hyderabad, Bill No.01/APT/09, dt. 23-02-2009.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been developing films highlighting Tourism Destination of Andhra Pradesh on regular basis, as a part of promotional initiatives. This department has entrusted the job of Development of Short Promotional Films on Destination, Additional Locations in Nizamabad, Warangal, Adilabad and Nalagonda Circuit at a total cost of Rs.12,00,000 + 12.36% Service Tax to M/s. Bhairav Films, Hyderabad Accordingly, a work order has been issued vide reference 1st read above. Upon receipt of the order M/s. Bhairav Films has requested for payment.

2 After careful examination of the matter, the Government hereby accord administrative sanction for incurring an amount of Rs.13,48,320/- (Rupees Thirteen Lakhs Forty Eight Thousand Three Hundred and Twenty only) including Service Tax towards Development of Short Promotional Films on Destinations, added Additional Location in Nizamabad, Warangal, Adilabad and Nalagonda Circuit.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:
“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan SH (12) – Advertisements for Promotion of Tourism – 260 – Advertisements, Sales & Publicity Expenses ”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse an amount sanctioned at para 2 above above, in favour of M/s. Bhairav Films, Hyderabad, after deducting Tax payable to the Income Tax Department at appropriate rates.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT**

To,
M/s. Bhairav Films, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER